

Paradise Publishers Hosts Major Online Advertising Campaign

www.Free-eBooks.net, a website dedicated to create the world's biggest online free e-book library launches first major advertising campaign.

Paradise Publishers Inc, a premier online publishing house, has entered into an advertising agreement with Casale Media which is amongst the world's largest online media networks, with a monthly audience of over 98 million unique visitors in the U.S. and 14 million in Canada. Casale's global reach extends to over 200 countries and is displayed through 6,500+ channels.

Paradise Publishers' flagship website, www.Free-eBooks.net , has begun hosting a custom web-based advertising program provided by Casale which displays targeted advertising to the site's visitors. This program will feature many household brands, including ads by major businesses such as Verizon (www.Verizon.com), Blockbuster (www.Blockbuster.com) and Continental Airlines (www.Continental.com).

This advertising campaign will be the first conducted by Paradise Publishers Inc through www.Free-eBooks.net which attracted 115,552 unique visitors in May 2006. "With our website quickly gaining substantial popularity, it's only fitting that we pair up with the best media network to take full advantage of our ad hosting potential" explains Nicolas Gremion, President of Paradise Publishers Inc.

About Paradise Publishers Inc.

Paradise Publishers Inc. (www.ParadisePublishers.com) provides the internet's #1 source for free e-book downloads, e-book resources and e-book authors. From designing e-book covers to offering free e-books, Paradise Publishers has established itself as a dominant entity in the online electronic book world. Our sites currently attract several hundred thousand visitors each month. We continuously strive to improve their user experience, add benefits and increase value.

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