

## **Paradise Publishers to White-Label 1ShoppingCart.com**

Paradise Publishers Inc enters into agreement with 1ShoppingCart.com that will allow the online publisher to white-label 1SC's popular shopping cart technology.

Paradise Publishers Inc, owners of the popular website, [www.Free-eBooks.net](http://www.Free-eBooks.net), has entered into an agreement with 1ShoppingCart.com (1SC). Under the agreement, 1SC will provide Paradise Publishers with a white-labeled version of their premier online shopping cart technology.

The white-labeled website will allow customers to purchase services such as shopping cart software, internet marketing tools, auto-responders and merchant accounts directly from Paradise Publishers. Furthermore it will be identical in features to 1SC's main website which is currently used by over 10,000 merchants. 1SC will be responsible for all back-end and customer services while Paradise Publishers simply focuses on marketing.

Paradise Publishers currently uses 1SC technology to process its own customer, member and check-out requirements. "Having being a customer of 1SC myself, I will now be able to promote our white-labeled site with full confidence to the 300+ new members we attract daily as a partner of 1SC" exclaims Nicolas Gremion, president of Paradise Publishers Inc.

### **About 1ShoppingCart:**

1ShoppingCart.com provides eCommerce and eBusiness software solutions such as shopping carts and online marketing tools to small and large businesses across the world. Their products enable companies to create, launch and market their online business all with one simple affordable solution. 1ShoppingCart.com is a privately-held corporation with offices in both the United States of America and Canada.

### **About Paradise Publishers Inc.**

Paradise Publishers Inc. ( [www.ParadisePublishers.com](http://www.ParadisePublishers.com)) provides the internet's #1 source for free e-book downloads, e-book resources and e-book authors. From designing e-book covers to offering free e-books, Paradise Publishers has established itself as a dominant entity in the online electronic book world. Our sites currently attract several hundred thousand visitors each month. We continuously strive to improve their user experience, add benefits and increase value.

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