

Major Online Community Acquired By Paradise Publishers Inc.

Popular community of Internet Masters will allow Paradise Publishers to market to millions instantly.

(PRWEB) September 6, 2006 -- Site-Reference.com, an online community of Internet Masters has been acquired by Paradise Publishers Inc. Its newsletter, which displays articles relating to Internet marketing, Web Design and search engine optimization is subscribed to by over 194,000 members who receive it three times a week. With many of Site-Reference's subscribers have their own lists of members, often several hundred thousands deep themselves, this acquisition gives Paradise Publishers the potential to instantly market to tens of millions.

"Site-Reference is a tremendously exciting addition and shall compliment our existing sites, such as Free-eBooks.net perfectly" proclaims Paradise Publishers president Nicolas Gremion. The company will proceed to augment revenue streams to Site-Reference to include greater advertising space, Google AdSense, and affiliate programs. "The site registered profits of over \$112,000 in 2005, and we plan on increasing these figures drastically through our experienced internet marketing strategies" adds Mr. Gremion.

About Site-Reference.com

Site-Reference.com delivers articles aimed at Web masters through its online website as well as its electronic newsletter. Besides its large newsletter subscription base, the site boasts exhilarating numbers including an Alexa.com traffic rating of 3,015. Over 2000 members make the Site-Reference forums the perfect place to discuss the latest online strategies and methods.

About Paradise Publishers Inc.

Paradise Publishers Inc. (www.ParadisePublishers.com) is the Internet's #1 source for free e-book downloads, e-book resources and e-book authors. This private company is rapidly expanding to add more resources to visitors through article sites, directories and software programs. We continuously strive to improve user experience, while generating greater value for our shareholders.

Contact:

Nicolas Gremion
604.628.7898

###

Contact Information

Nicolas Gremion

Paradise Publishers Inc

<http://www.Site-Reference.com>

604-628-7898